

TWENTY ONE PILOTS

- intriguing
- neg. space?
- shapes / border
 - not super outlined
- look cooler than reality
- reggae? japanese char.? mask logo?

- * simple sells best
- * consistent stroke length
- * "power to the local dreamer"

- 1 How do you perceive yourself?
- 2 How do you want to be perceived?
- 3 How do fans perceive you?

Cool, but too much?

TWENTY

ONE
PILOTS

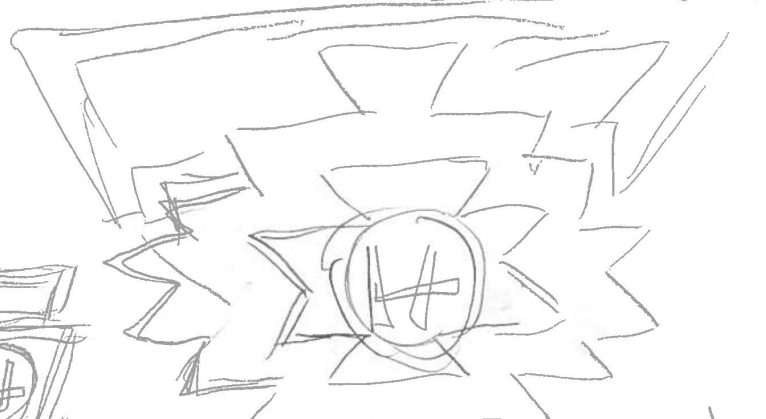


TWENTY
ONE
PILOTS

Logo as '01' in one?
centered



TWENTY
ONE
PILOTS



Shark-jaw teeth?
15th reggae?



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ONE PILOTS

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Pilots
Twenty One
Pilots

1/3's