

The SEETO LEARN®  
Bears want to  
know if you can  
see well —  
so you can do well  
in school.



Franklin

Franklin is named after Ben Franklin, who invented bifocals back in 1784 and is one of the most famous Americans who ever wore glasses. Franklin is a fun-loving guy who likes to play ball with his friends, and he wants to be a pilot when he grows up.

TM

Cara

Cara used to hide her eyes when she first got glasses, but she's not shy about them anymore. Now she likes her glasses and all the things they let her see. Cara is a very good student and she wants to be an optometrist when she grows up.



**EYE CARE COUNCIL**  
You can trust your vision to your doctor of optometry.  
1-800-960-EYES